

THE MANIFESTO

Celebrity photos get millions of likes.

Influencer videos get millions of views.

Blogs get thousands of comments.

They strive ... and struggle ... and sweat
to contrive content you will watch.

And you watch it.

Scroll and watch...

scroll and read

scroll and tap...

on happy people...

with perfect lives.

As you see them, you begin to believe
your life is lacking.

Your life seems dull in comparison.

Do you want to be like them?

Should you try to color your reality?

Create something that does not exist?

All for the sake of likes, views, and comments?

If you do all this...

you are no longer you.

Relax. Be real.